

**PRESS RELEASE - 12 NOVEMBER, 2007 AT 14:00 CET**

## **3TS AND CISCO LAUNCH A NEW VENTURE CAPITAL FUND FOR CENTRAL EASTERN EUROPE**

3TS Capital Partners, one of the leading venture capital and private equity firms in Central and Eastern Europe, is pleased to announce its partnership with Cisco Systems Inc, the worldwide leader in networking technologies. 3TS and Cisco have launched a new investment fund, the Technology in Central and Eastern Europe S.C.A. SICAR (to be marketed as the “3TS–Cisco Growth Fund III”), primarily targeting growth capital investments in technology, media and communications companies in the CEE region.

“In addition to being one of the largest high tech companies in the world, Cisco is also a very active venture capital investor worldwide, so we are obviously delighted that Cisco has chosen to partner with us. This will further enhance the position of 3TS as a preferred venture capital and private equity partner in Central Eastern Europe”, stated 3TS Managing Director Pekka Santeri Mäki.

This third fund by 3TS Capital Partners will build on the success of the previous 3TS Funds and brings the total funds under management to over € 200 million. 3TS continues to cover the whole CEE region from the Baltic States to the Balkans. In addition to the core countries of Estonia, Latvia, Lithuania, Poland, Czech Republic, Slovakia, Austria, Hungary, Slovenia, Romania and Bulgaria, this new fund will consider investment opportunities in Croatia, Serbia, Ukraine and Turkey. The target companies will be exceptional high growth, small and medium size companies which are or can become either regional market leaders or global challengers.

“3TS is known for its regional track record especially in technology, telecoms, media and marketing sectors”, added Mr. Mäki and continued “now we have an excellent opportunity to leverage Cisco’s technology expertise and worldwide presence to the benefit of 3TS and our portfolio companies”

“Cisco is committed to the building of entrepreneurial capacity in Central and Eastern Europe. Today there are many fast growing technology businesses across the region seeking growth capital to strengthen them for competitive success in their respective markets. Cisco and 3TS are excellent partners for the entrepreneurs of New Europe“, said Yoav Samet, Cisco’s Director for Corporate Business Development in Central/Eastern Europe, Russia/CIS, and Israel.

## **About 3TS Capital Partners**

3TS Capital Partners ([www.3tscapital.com](http://www.3tscapital.com)) is one of the leading private equity and venture capital firms in Central and Eastern Europe operating in the whole region through offices in Budapest, Bucharest, Prague, Vienna and Warsaw. 3TS is the exclusive adviser of funds totalling €200 million targeting investments in growth sectors including Technology & Telecoms, Media & Marketing, Services and Environment & Energy. Investors in the Funds include 3i, Cisco, EBRD, KfW and Sitra among others.

## **About Cisco Systems**

Cisco, (NASDAQ: CSCO), is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Information about Cisco can be found at <http://www.cisco.com>. For ongoing news, please go to <http://newsroom.cisco.com>. Cisco equipment in Europe is supplied by Cisco Systems International BV, a wholly owned subsidiary of Cisco Systems, Inc.

## **More Information**

For further information about 3TS Capital Partners and the Funds, please, check [www.3tscapital.com](http://www.3tscapital.com) or contact Alexander Blandl (email [ablandl@3tscapital.com](mailto:ablandl@3tscapital.com), tel. +36-1-393 5060 or Pekka Mäki (email [pmaki@3tscapital.com](mailto:pmaki@3tscapital.com)).

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