

ClickAd Has A Strong New Investor

Warsaw, Poland, May 11th, 2006 – FOR IMMEDIATE RELEASE

ClickAd Sp. z o.o. (www.clickad.pl), the leading Polish online advertising and digital media agency, announced today, that 3TS Capital Partners has invested into the company. The new investor will help ClickAd to continue expansion in Poland's fast growing online advertising market as well as in other regional markets.

“3TS is a strong new partner for us and they will enable our company to launch new products, acquire new technologies and further improve the quality of our services in Poland as well as to expand into other markets.” – said Maciej Sobierajski, CEO of ClickAd.

“We are committed to serve our clients with the best tools, systems and people on the Polish market. We are confident that this partnership with 3TS will help us to continue introducing the newest, most advanced international online media and marketing techniques ahead of our competitors. This coupled with the best conditions on the market should further increase the happiness of our current clients and attract a few new ones.”, he added.

“3TS primarily targets investments in technology, media and communications companies in Central and Eastern Europe. ClickAd is in the core of our focus sectors and possesses extraordinary growth potential – thus we are delighted to continue our investment activities in Poland with this very attractive investment. This investment is a major commitment to continue participating in the growth opportunities of the New Europe” said Pekka Santeri Mäki, Managing Director of 3TS.

“ClickAd, jointly owned by the management team and 3TS, has the people, skills and market savvy to excel in this important segment of the market. We look forward to being part of this exciting effort on the fast growing online advertising market in Poland and other countries in the region” continued Piotr Noceń, 3TS Investment Director responsible for the ClickAd investment.

For further information

For more information about ClickAd and 3TS Capital Partners, please, contact Maciej Sobierajski (email msobierajski@clickad.pl, tel. +48-22-534 9824) or Piotr Noceń (email pnocen@3tscapital.com, tel. +48-22-520 2180).

About ClickAd

ClickAd (www.clickad.pl), founded in 2000, is the leading online advertising and digital media company in Poland. The company provides media agencies, advertisers and media owners with innovative online advertising and digital media solutions and services. ClickAd is based in Warsaw, Poland.

About 3TS Capital Partners

3TS Capital Partners (www.3tscapital.com) is one of the leading private equity and venture capital firms in Central and Eastern Europe. 3TS is the exclusive adviser to the € 66 million TCEE Funds and to the € 100 million 3TS Central European Fund II primarily targeting growth capital investments in technology, media and communications companies in the new European Union member countries and the next wave accession countries of Central and Eastern Europe. Investors in the Funds include 3i Group, Sitra, EBRD and KfW among others. 3TS operates through dedicated teams and offices in Warsaw, Budapest and Prague.